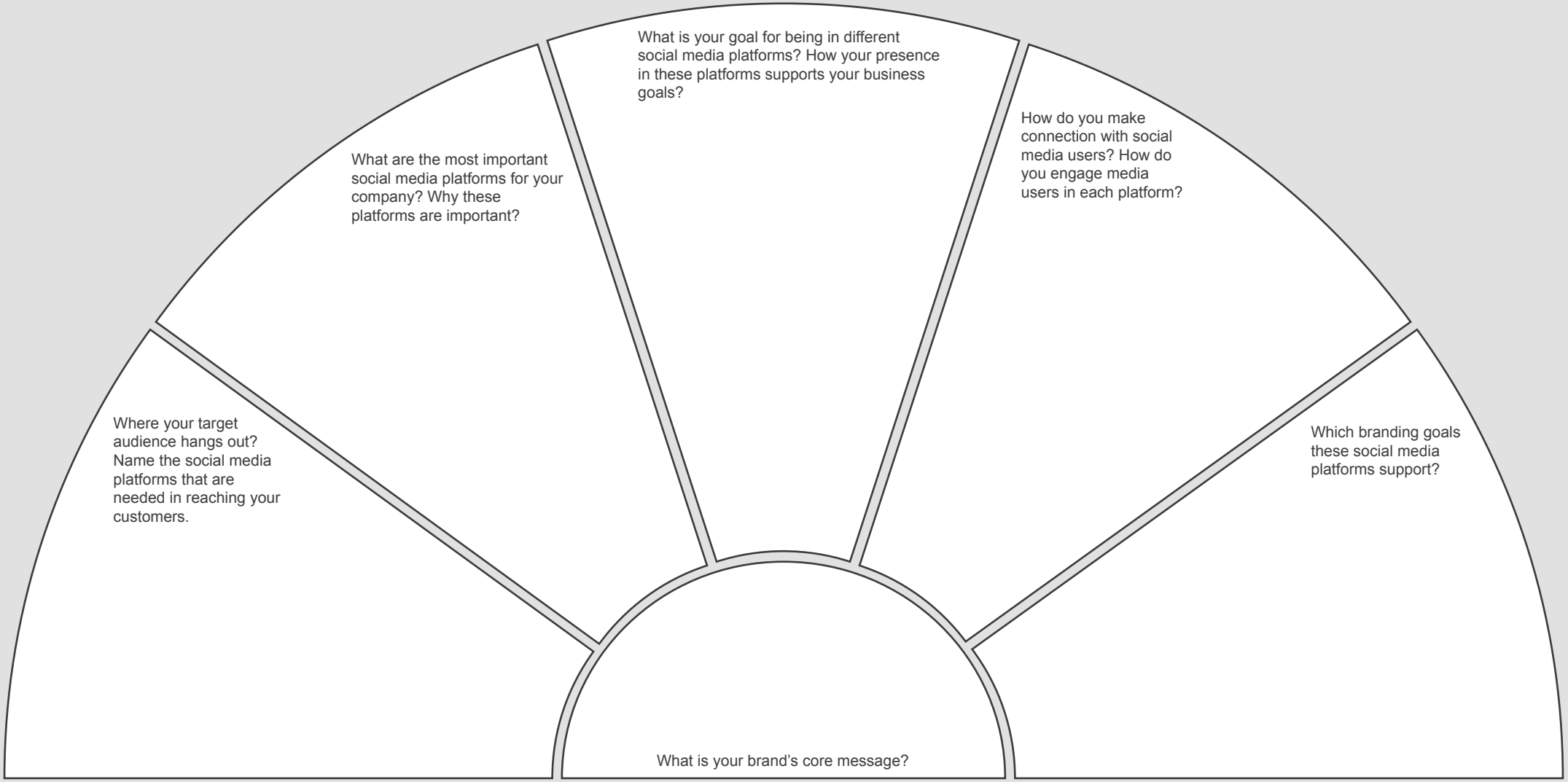
ReplyPlus toolkit - Branding

6. Messages & Channels

How you use social media to support your business goals?