



1. Wall of Fame

What brands do you admire and why? Please consider brands in any field of business. Choose three brands.



Name the brand you admire.

1st

Name the brand you admire.

2nd

Name the brand you admire.

3rd

Why do you admire this brand?

1st

Why do you admire this brand?

2nd

Why do you admire this brand?

3rd



What can you learn from this Brand? How to make this applicable to your company?

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